

## REASONS TO ENROLL:

1. Improve your employment prospects;
2. Increase your learning potential;
3. Boost your leadership skills;
4. Become an entrepreneur and understand your opportunities;
5. Sharpen your decision-making abilities;
6. Engage in learning approaches including: directed readings; lectures; guest speakers; workshops; case studies and peer learning;
7. Understand new issues in business and management to better succeed in a competitive international environment;
8. Practice your skills through exposure to applied problem-solving, role-playing, and experiential learning situations;
9. Apply your new skills at work the next day



**EDUCATING TOMORROW'S LEADERS**

# MSCBA



### Contact Information:

Applicants are encouraged to visit UNYT to receive more information about our study options, sit in on our actual class or meet with UNYT professors and students. For an application form, or additional information, please contact us at:

### Admissions office

"Medar Shtylla" Road Tirana, Albania  
Tel: +355 4 2441330, -1, -2  
Fax: +355 4 2441329  
Email: [admissions@unyt.edu.al](mailto:admissions@unyt.edu.al)  
Website: [www.unyt.edu.al](http://www.unyt.edu.al)



**UNIVERSITY OF NEW YORK TIRANA**



# THE UNIVERSITY OF NEW YORK TIRANA offers the following MScBA – Master of Science in Business Administration

**Programs:** M.Sc. in Business Administration- General Route  
M.Sc. in Business Administration- Management  
M.Sc. in Business Administration- Human Resources Management  
M.Sc. in Business Administration- Managing Information Systems  
M.Sc. in Business Administration-Banking  
M.Sc. in Business Administration- Marketing



## LIST OF DOCUMENTS

The Application Form

Curriculum Vitae

A notarized copy of the Bachelor Degree, or any other equivalent diploma of first circle study, accompanied by the respective diploma supplements

Original academic transcripts.

A notarized copy of the certificate of equivalence from the Albanian respective authority, if a diploma has been issued by an international educational institution.

A copy of the ID card or the passport.

Two official-size photographs

Two confidential letters of recommendation.

A statement confirming the applicant's ability to pay the tuition fee for the MScBA studies.

Notarized evidence of English language proficiency (notarized photocopy), and other language certificates, if available.

Certificate on payment of the application fee of 20 Euro payable to UNYT's account at ALPHA Bank.

\*International students, for additional immigration-related documents are advised to contact the admissions office.



## PROGRAM DURATION

9 months Core coursework:

**Term 1-3**

4 months Concentration Coursework:

**Term 4**

5 months Thesis Work:

**Term 5**

## DELIVERY MODE

Students will study on an executive mode of studies. As a result they will be able to continue their career while studying for their MScBA degree, while classes will be delivered in the weekends.

The MScBA will be delivered by professors of UNYT.

## PROGRAM STRUCTURE



Course Code	Foundation Courses	Credits
235101	Foundations of Finance and Accounting*	na
505103	Foundations of Economics and Statistics*	na
255102	Foundations of Marketing and Management*	na

Course Code	Core Courses	Credits
205501	Research Methods	3
235102	Financial Management	3
245102	Organizational Behavior and Leadership	3
255101	International Marketing Management	3
505104	Managerial Economics	3
215101	Managerial and Financial Accounting	3
245101	Operations Management	3
246107	Strategic Management	3
415102	Information Systems	3
206501	Introductory to Consultancy Project	3
206503	Masters Thesis/ Consultancy Project	15
206504	Graduate Conference	3

Course Code	General Route Courses	Credits
246110	Human Resource Strategy	3
246101	Organization Development & Change	3
226102	International Business & Trade	3
246108	Total Quality Management	3

Course Code	Managing Information Systems Courses	Credits
416103	Knowledge Management	3
416101	Telecommunications Management	3
416102	IT For Competitive Advantage	3
206201	Electronic Commerce	3

Course Code	Human Resources Management Courses	Credits
246110	Human Resource Strategy	3
246103	Industrial Relations & Legal Aspects in HR	3
246101	Organizational Development and Change	3
246105	Cross-Cultural Management	3

Course Code	Banking Courses	Credits
236102	Financial Markets	3
236104	Retail Banking	3
236113	Financial Strategy & Policy	3
226102	International Business & Trade	3

Course Code	Management Courses	Credits
246110	Human Resource Strategy	3
246105	Cross-Cultural Management	3
246108	Total Quality Management	3
246109	Supply Chain Management	3

Course Code	Marketing Courses	Credits
256101	Marketing Research	3
256102	Advertizing and PR	3
246104	Sales Management & Operations	3
246106	Managing Innovation and Change	3

Note: \* to be taken by non business major students

## ADMISSIONS REQUIREMENTS

MScBA program is suitable for experienced professionals with undergraduate degrees, in Economics, Business Administration and Finance, although this is not mandatory.

The key requirements for applicants to be accepted in MScBA Program are:

- A Bachelor degree preferably in Business, Economics and/ or Finance from an accredited academic institution.
- Candidates with degrees in other disciplines may be accepted provided that they successfully complete a MScBA foundations program- a specific set of prerequisites, or transfer courses, or successfully complete an approved challenge exam in the identified areas.
- A paper-based TOEFL score of 550 or above (or its equivalent) or successful completion of a comprehensive English preparatory program.
- A successful interview
- A complete application form