



UNIVERSITY OF NEW YORK IN TIRANA
Business Ethics Course Outline
Fall 2007

Course: Business Ethics (4 credit hours)
Class Schedule: Wednesday (14:00 – 18:00)
Professor: Monika Struga
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Course Purpose

This course is designed to provide the student with an overview of the concepts and principles of business ethics. Students will become familiar with various philosophical approaches to ethical decision making and practical applications involving ethical problems that arise in contemporary society such as crime and punishment, biotechnology and business, marriage and the family etc...

Required Textbook

Moral Issues in Business
10th edition by
William H. Shaw & Vincent Barry
Thomson / Wadsworth - 2007

Course Objectives:

Upon successful completion of this course, students should be able to:

- understand the basic concepts of ethics in business and be able to identify in practice or recommend solutions to ethical implications primarily in business situations.
- identify ethical issues in real life simulations through case studies and provide feedback or advise on solutions in accordance with the principles learned during the course.
- be able to acquire a broader view on market economy development by including in consideration issues which concern the society.
- better understand the role of globalization in the economy and its respective impact in the ethical implications.

Course Requirements

Participation: Participation extends beyond mere attendance.

Expect your instructor to keep track of how often you contribute to class discussion (as a whole), particularly during the class discussion of assignments and presentations. You may miss up to three classes without penalty - your first two absences count whether you have a good excuse or not.

Each absence beyond the first three will cost you points off of your participation grade. The only exceptions to this rule are severe illness (doctor's note required) and UNYT approved trips/activities.

Appropriate documentation for absences beyond the first three is necessary the class day directly before or after the one you miss. In the event of illness or emergency, contact your instructor IN ADVANCE to determine whether special arrangements are possible.

General Requirements

The University's rules on academic dishonesty (e.g. cheating, plagiarism, submitting false information) will be strictly enforced. Please familiarize yourself with the STUDENT HONOUR CODE, or ask your instructor for clarification.

Students with special learning needs: If you feel that you have special learning difficulties, please, make an appointment with Ms. A. Gramo.

Ms. Anxhela Gramo is trained to help students with learning difficulties.

Overview of Course Activities and Grading:

The grade you receive for the course will be based on the following:

Essays (2 @ 15%)	30%
Mid-term exam	20%
In-class Participation & Case Study Discussion	20%
Final Exam	30%
Attendance (including punctuality) adjustment	Downward only
TOTAL	100%

Assignment / Exam Outlines:

Essay Assignments

The instructor will assign two essay topics in class.

Your essays must be at least four pages long. The paper must be formatted in 1,5 line spaced, 12 points in Times New Roman text. References should be appropriately cited throughout the paper and the applicable bibliography section should also be included at the end of the paper (reference APA style formatting).

Grading Criteria for Essays

Clear thesis or purpose	15%
Logical organization	15%
Application of philosophical terms and concepts	20%
Development of the thesis: sound arguments, effective support, persuasiveness, analysis, and well-founded conclusions	40%
Proper grammar, spelling, punctuation, and syntax	10%
TOTAL	100%

Mid Term and Final Examinations:

The mid-term and final exams serve as the culmination of learning in the module and as means of evaluating student learning against objectives of the module as a whole. The format of the exams will be a mixture of multiple choice, true false and essay questions.

Grading criteria for Essay questions on examinations:

Clear demonstration of knowledge of key issues	20%
Valid arguments; appropriate supportive detail	20%
Appropriate analysis, evaluation and synthesis	20%
Demonstrated ability to employ terms, concepts and frames of reference from texts, lectures and other course materials	20%
Proper organization and logical flow of response	20%
TOTAL	100%

Class Discussion orientation for Case Studies:

The key element of the class is the case study discussions.

When instructed to do so, Students are expected to complete the assigned readings and study in details the case studies related to the chapter *before* coming to the class.

Students should be well prepared to illustrate during the case discussion, the key concepts learned from the textbook although direct reference to the textbook topics may not be made.

The following are the key ingredients to a case discussion:

- This course is about ideas:
 - The answer is less important than the thinking process.
- Analytical rigor is highly valued
- Be concise, show logic, emphasize evidence.
- Raise your hand – it is the right way to participate
- Cold calls are fair game - expect it.
- Build on previous contributions
- Integrate across textbook lessons, facts, issues, cases.
- Avoid external data.
- Constructive approach and tone
- Follow-up questions – be prepared.
- Participate while not speaking

UNYT Grading Scale:

Grading Scale	96-100 A	90-95 A-	87-89 B+
	83-86 B	80-82 B-	77-79 C+
	73-76 C	70-72 C-	67-69 D+
	63-66 D	60-62 D-	0-59 F

COURSE SCHEDULE:

Class / Session	CHAPTER	TOPIC	Assignment / Homework
1 10/10/2007	Chapter 1	Course outline review. Introduction to business ethics Chapter 1- Nature of Morality.	To be assigned
2 17/10/2007	Chapter 2	Normative Theories of Ethics	- // -
3 24/10/2007	Chapter 3	Justice and Economic Distribution	- // -
4 31/10/2007	Chapter 4	The Nature of Capitalism	- // -
5 7/11/2007	Chapter 5	Corporations	- // -

6 14/11/2007	Chapter 6	The Workplace: Basic Issues	Essay # 1 is due
7* 21/11/2007	MID-TERM EXAM		- // -
8 5/12/2007	Chapter 7	The Workplace: Today's Challenges	- // -
9 12/12/2007	Chapter 8	Moral Choices Facing Employees	- // -
10* 19/12/2007	Chapter 9	Job Discrimination	- // -
11 9/1/2008	Chapter 10	Consumers	- // -
12 16/1/2008	Chapter 11	The Environment	- // -
13 23/1/2008	Final Review	Review of all applicable Chapters that will be tested during the Final Exam	Essay # 2 is due
14 30/1/2008	FINAL EXAM		- // -

(*) If needed, a "Make- up" session for the Christmas Recess weeks (or sessions missed due to National Holidays) will be announced in class.

Note that additional details on readings for each chapter will be provided during each class.

The instructor reserves the right to make appropriate alterations to the above tentative schedule.

Date Prepared and By Whom Prepared

8/10/2007

Monika Struga